

STEVE AND COOKIE'S ANNUAL PET SHOW FUNDRAISER STILL GOING STRONG AFTER 15 YEARS.

SEPTEMBER 25TH COMPETITION WILL BE OPEN TO PETS OF ALL KINDS.

In conjunction with Margate's Fall Funfest, Steve and Cookie's By the Bay Annual Pet Fundraiser had been strictly "for the dogs," but 2011 is gonna be different. Owner Cookie Till has opened the festivities to dogs, cats, birds, hamsters, frogs, horses..well...you name it. On board to host is Magician "Kozak" along with 3 celebrity judges. Kozak headlines his own show at The Comedy Stop in the Tropicana Casino.

This year's show theme, "Pets Got Talent," will showcase South Jersey's most talented of Pets with various categories that include Best Trick, Best Singer, Best Dancer, Hottest Model/Fashionista and even Most Handsome and Most Pretty. An overall "Best in Show" cash award of \$500 will be awarded to the "audience favorite." Video submissions are also accepted and will be judged separately.

A family fun event for all ages! Bring Spot and join in the celebration of "man's best friend" with a day full of pet activities, contests, local celebrity judges, raffles, pet art, pet health information, product demos and much more.

Talent Show entry fee is \$20 per category. Each entry will receive an official *Pets Got Talent* t-shirt and various prizes and ribbons. Larger sponsors will receive recognition in "Pet Show's" advertising, free show t-shirts and company name recognition throughout the day's events.

Steve and Cookies Annual Pet Show has been dedicated for the past 15 years to promoting public awareness and education on issues of responsible pet care and adoption. The entry fee in addition to most of the sponsorship money will be donated to the New Jersey Aid for Animals, and the Humane Society of Ocean City.

Sponsorship and volunteer inquiries please contact, Brooke Pileggi at steveandcookiesbythebay@yahoo.com or (609) 823-1163

www.facebook.com/15thannualpetshowsteveandcookies

Media and interview requests contact Neil Cirucci at neilciruccipr@aol.com or (609) 513-1689

New Jersey Aid for Animals, njafa.org

Humane Society of Ocean City, hsocnj.org

Steve and Cookie's restaurant is located on Monroe Avenue (9700 Amherst Ave) and the Bay in Margate. Reservations are recommended at 609 823 1163. Hours are Sun-Thurs 5-10pm and Fri. and Sat. 5pm-11pm. Live entertainment is 7 nights a week.